

Project Program Title

A study on customer interaction and customer satisfaction

AN OBSERVATIONAL STUDY ON HUMAN RESOURCE DEPARTMENT

An observational study on the influencing factors affecting purchase decision of customers

THE INFLUENCE OF PERSONAL SELLING ON MARKETING PERFORMANCE" AT PANTALOONS

THE INFLUENCE OF ACCOUNT'S SECTOR AND PURCHASING DEPARTMENT

AN OBSERVATIONAL STUDY OF VARIOUS DEPARTMENTS OF NETRALAY EYE CARE HOSPITAL

Sales process of women's ethnic garment section

A study on customer feedback about kids garment section

AN OBSERVATIONAL STUDY SALES EXECUTIVE AND ATL SELECTED CANDIDATE

en during the year

Program Specialization	No. of Student Enrolled for Field Project/ internship
BBA	1
BBA	4
BBA	4
BBA	1
BBA	2
BBA	2
BBA	1
BBA	1
BBA	1